

Press Note

UFlex's FlexiTubes to Showcase Advanced Tube Packaging Solutions for the Beauty Industry at Cosmoprof India 2025

Noida, National Capital Region, November 28, 2025: FlexiTubes, the packaging tubes business of UFlex Limited, India's largest multinational flexible packaging and solutions company, will showcase its advanced and sustainable tube packaging solutions tailored for the Indian beauty and personal care industry at Cosmoprof India 2025, scheduled from December 4 to 6, 2025, at the Jio World Convention Centre in Mumbai.

As sustainability, premium aesthetics, and product protection increasingly shape the future of beauty packaging, FlexiTubes has emerged as a preferred partner for brands seeking efficient, customisable, and environmentally responsible solutions. At the exhibition, FlexiTubes will present a diverse portfolio of innovative tube packaging designed for skincare, haircare, cosmetics, and specialised beauty segments, offering superior functionality, strong shelf appeal, and enhanced brand protection.



FlexiTubes delivers end-to-end, 360-degree tube packaging solutions enabled by high-definition rotogravure reverse printing. This allows for premium finishes such as matte, gloss, dual matte–gloss, holographic metallic, and matte metallic effects—addressing the growing demand for elevated brand aesthetics while optimising material usage and environmental performance, without compromising key barrier properties such as MVTR (Moisture Vapour Transmission Rate) and OTR (Oxygen Transmission Rate).

In addition, FlexiTubes will showcase advanced anti-counterfeit and brand protection features seamlessly integrated into tube packaging. These include overt and covert security elements such as micro text, hidden text, UV ink printing, and holographic features, helping beauty and personal care brands safeguard product authenticity and combat counterfeiting.

The company will also highlight its next-generation sustainable tube portfolio, including paper-based tubes, fully recyclable tubes, PCR-based (post-consumer recycle) tubes, and lightweight tube structures designed to reduce overall material consumption. Visitors can explore responsible packaging solutions such as Greenika, Kraftika, Remika, and other sustainable alternatives developed to enhance brand value while supporting environmental stewardship.



Visit UFlex's FlexiTubes at L16 in Pavillion 2, to explore advanced tube packaging solutions that combine sustainability, security, high performance, and distinctive brand appeal.

For queries: corpcomm@uflexltd.com

About UFlex Limited:

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain - packaging films, chemicals, aseptic liquid packaging, flexible packaging, holography, engineering, and printing cylinders.

With a 12,000+ strong multicultural workforce across global regions that works toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irreproachable reputation for defining the contours of the 'Packaging Industry' in India and overseas. It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries.

Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, CIS, Nigeria, and Hungary.

A winner of various marquee global awards for product excellence, innovation, and sustainability, UFlex is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: www.uflexltd.com