

Press Note

## UFlex to showcase innovative and sustainable printing and packaging solutions at DRUPA 2024

**May 27, 2024, Noida, National Capital Region:** UFlex Limited, India's largest multinational flexible packaging and solutions company, is participating in **DRUPA 2024**, the premier global trade fair for print and packaging innovations, scheduled to take place in **Dusseldorf, Germany** from **March 28 to June 7, 2024**. UFlex will unveil its latest advancements and pioneering solutions spanning its **engineering, packaging films, flexible packaging, chemicals, printing cylinders, and holography businesses**, aimed at enhancing efficiency and sustainability in the printing and packaging sector.



**UFLEX**  
*'A part of your daily life'*

**Curious about sustainable innovations in packaging solutions?**

Visit us @ **Hall 9/C 30** for live demonstrations and expert insights

**Asclepius™**  
Upto 100% post-consumer recycled PET content (PCR) films

**drupa**  
no. 1 for printing technologies

**we create the future**  
May 28 - June 7, 2024  
Düsseldorf/Germany

**UFlex Limited**  
Packaging Films | Chemicals  
Asepto – Aseptic Packaging | Flexible Packaging  
Holography | Engineering | Printing Cylinders

Highlighting UFlex's commitment to innovation and sustainability, the engineering business will feature its high-end CI Flexo Printing Machine Model ELISA-1308 and Combi Lamination Machine – Model CAMCO Excel 1300, and an advanced ReLAM recycling machine. Visitors can witness live demonstrations of all three machines at the show that underscore UFlex's dedication to delivering top-quality engineering innovations to drive efficiency and sustainability in the printing and packaging industry.

UFlex's chemical business will showcase its latest water-based inks and adhesives designed to elevate sustainability in printing and associated processes. The holography business will showcase the company's industry-leading brand protection and anti-counterfeit solutions, demonstrating UFlex's ongoing commitment to innovative measures that safeguard and enhance brand equity.



UFlex's printing cylinders business will present technologically advanced printing cylinders at DRUPA 2024. These cylinders offer customized printing solutions for a wide range of materials, including various types of fabric and hard materials like PVC.

UFlex's ingenious solutions will be showcased at **Hall 9/C 30** at DRUPA 2024, providing visitors and industry partners with the opportunity to

experience their capabilities first-hand and explore their features and benefits.

Commenting on the occasion, **Mr Anantshree Chaturvedi, Vice Chairman and CEO of Flex Films International** said *"We are proud to be at the forefront of innovation and customer-centricity in the global printing and packaging industry. Our innovative solutions reflect our commitment to sustainability and enhancing efficiency for customers. We are excited to be at Drupa and look forward to fostering collaboration and driving innovation and sustainability."*

UFlex's business ethos revolves around innovation with a clear focus on sustainability. With its advanced solutions, the company aims to spearhead industry-wide reductions in waste and production costs while advancing toward a circular economy. The company's commitment to environmental responsibility aligns with its intention to achieve carbon neutrality by 2035, contributing to a greener future.



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#### **About UFlex Limited:**

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain — packaging films, chemicals, aseptic packaging, flexible packaging, holography, engineering, and printing cylinders.



With a 10,000+ strong multicultural workforce across global regions that works toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irreproachable reputation for defining the contours of the 'Packaging Industry in India and overseas. It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries. Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, the UAE, Mexico, Egypt, the USA, Poland, Russia, Nigeria, and Hungary.

A winner of various marquee global awards for product excellence, innovation, and sustainability, UFlex is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: [www.uflexltd.com](http://www.uflexltd.com)