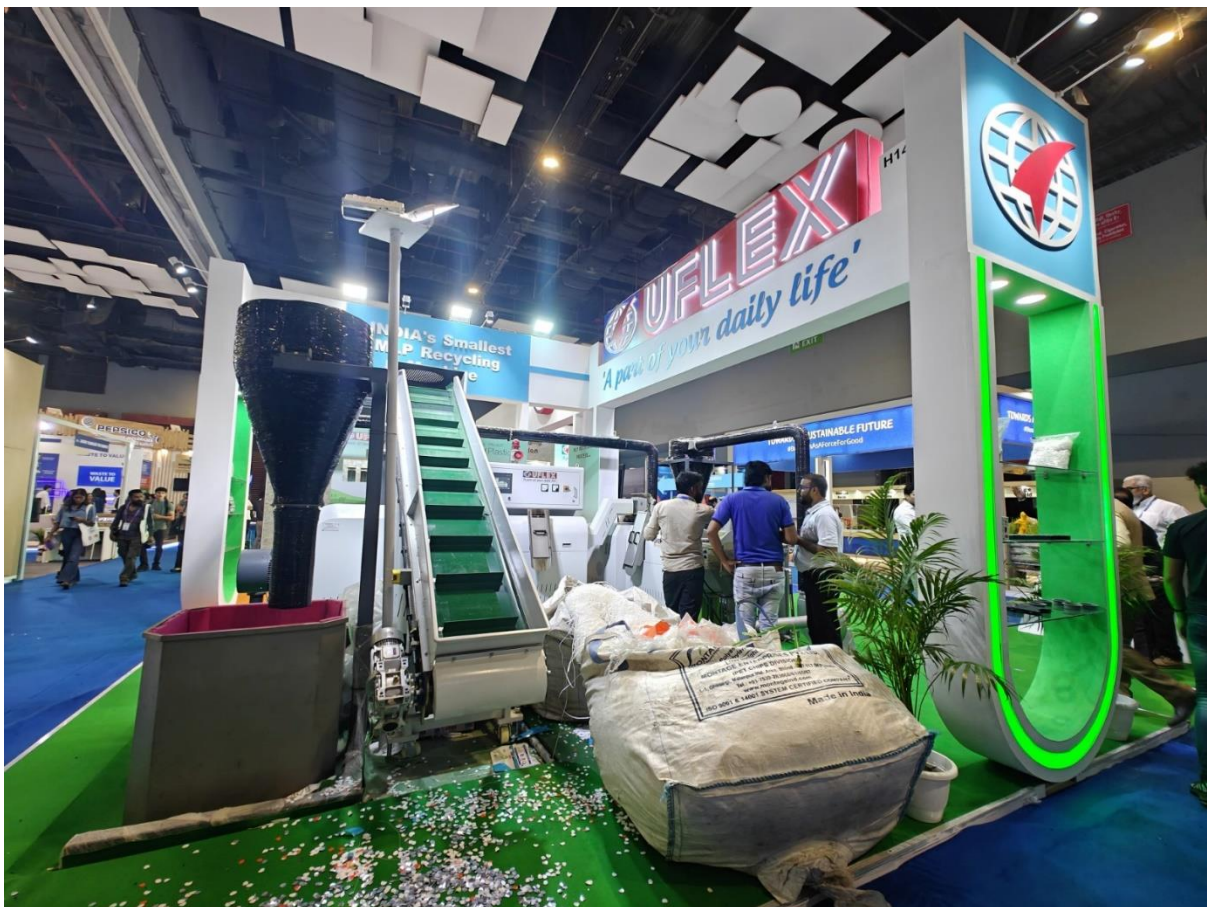


Press Note

Enabling food security and Empowering India's food processing sector:

UFlex at World Food India 2024

Noida, NCR, September 19, 2024: UFlex Limited, India's largest multinational flexible packaging and solutions company, is participating in World Food India (WFI), organized by the **Ministry of Food Processing Industries (MOFPI)**. This prestigious event promotes investments in the diverse Indian food processing sector. The event is being held at **Bharat Mandapam, Pragati Maidan, New Delhi, from September 19-22, 2024**, with the **Federation of Indian Chambers of Commerce & Industry (FICCI)** as the national event partner. The event serves as a valuable global platform, with India emerging as a key player in the food processing industry.



Multi-layer plastic recycling machine in action at UFlex's booth

UFlex is committed to innovation and sustainability and is showcasing its sustainable flexible packaging solutions at World Food India 2024. UFlex will exhibit its pioneering efforts in recycling multilayer plastics to help address the problem of plastic waste pollution. The company will also present its modified atmosphere packaging technology, designed to extend the shelf life of fresh fruits and vegetables, thus reducing food waste. Additionally, UFlex will feature its enzyme-based biodegradable flexible packaging solutions.

In addition, UFlex leadership participated in two key sessions.

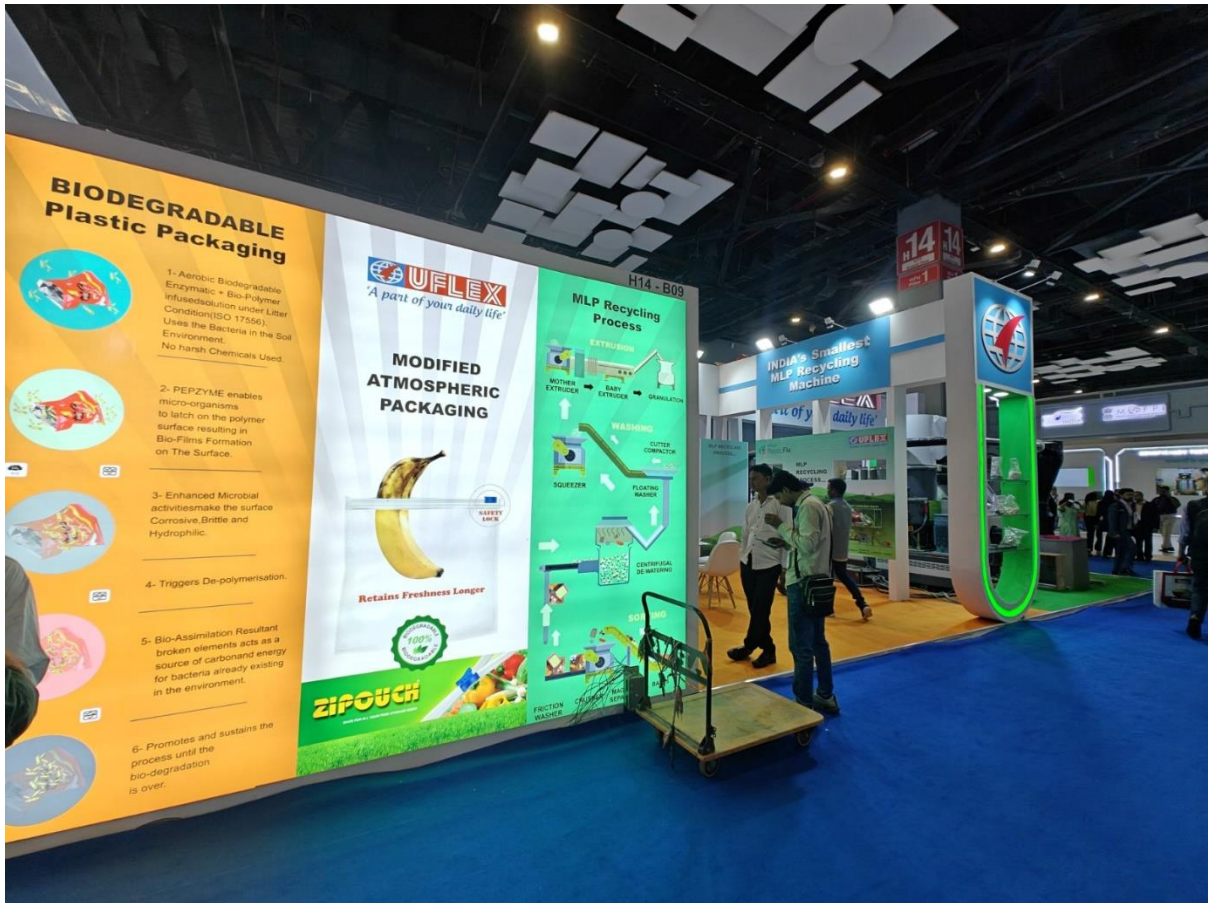
Mr. Jeevaraj Gopal Pillai, President, Flexible Packaging and New Product Development and Director-Sustainability, UFlex Limited, participated in a round table: FMCG: Employment and Investment

Catalyst for India's Economic Growth.” He highlighted how UFlex is at the forefront of developing sustainable packaging solutions for the FMCG sector, addressing regulatory compliance, and enhancing India’s export potential in the global market. He stated, *“At UFlex, we are committed to driving innovation in packaging solutions for the FMCG sector by developing packaging structures that incorporate recycled content, substituting aluminum foil in multilayer plastics, and re-engineering designs based on the ‘more for less’ principle. We also believe in collaboration, actively sharing our technology for recycling multilayer plastics with stakeholders to create a more sustainable future.”*

In another key session, **Mr. Amit Shah, Joint President – Flexible Packaging Business, UFlex Limited**, shared insights on “Emerging Innovation and Sustainable Developments in Flexible Packaging for the Processed Food Industry.” He emphasized, *“The flexible packaging industry is a key driver of the Indian economy, ensuring affordable packaged products for consumers. As we move toward circularity, our focus at UFlex is on sustainable packaging, integrating recycled content and innovative solutions to combat plastic waste. With our FDA and FASSI-approved PET offering containing 90% PCR content and PE currently under approval, UFlex is moving beyond the conventional 3Rs approach to focus on circularity, with investments in state-of-the-art technology for the manufacturing of PCR based substrates.”*



Shri Chirag Paswan, Hon'ble Minister of Food Processing Industries, unveiled a coffee table book titled *“Celebrating Growth: The Rise of India's Food Processing Sector”*, in which UFlex is featured prominently. The book underscores UFlex’s significant contribution to promoting sustainable and innovative solutions in the food processing and flexible packaging industry.



UFlex displayed a range of eco-friendly flexible packaging solutions at WFI 2024

Visitors are invited to explore UFlex's range of eco-friendly flexible packaging solutions for the food processing industry at **Hall 14/B 09** during World Food India 2024. This event presents a valuable opportunity for industry partners and attendees to discover the features and benefits of UFlex's innovative, sustainable packaging technologies.

For media queries, please contact:

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About UFlex:

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain - packaging films, chemicals, aseptic liquid packaging, flexible packaging, holography, engineering, and printing cylinders.

With a 10,000+ strong multicultural workforce across global regions that works toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irreproachable reputation for defining the contours of the 'Packaging Industry' in India and overseas. It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries.

Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, CIS country, Nigeria, and Hungary.



A winner of various marquee global awards for product excellence, innovation, and sustainability, UFLEX is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: www.uflexltd.com