

## Press Release

# UFlex bags the second-highest number of printing and packaging industry awards

*Wins 10 awards across categories at SIES SOP Star Awards 2023*

**April 09, 2024, Noida, National Capital Region:** UFlex Limited showcased its market-leading innovation by winning 10 prestigious awards at the SIES SOP Star Awards 2023. This remarkable achievement is a testament to UFlex's commitment to research-led innovative packaging solutions that exceed customer expectations. UFlex's packaging films business and holography business secured three awards each, followed closely by the chemicals business which won two awards. The flexible packaging business and printing cylinders business secured one award each.



The SIES SOP Star Awards recognize outstanding contributions by companies in the Indian packaging industry. The year 2023 witnessed a remarkable display of creativity and innovation from 36 companies and brand owners across India. UFlex secured the second-highest number of awards, further strengthening its position as a forerunner in sustainable, groundbreaking, and innovative solutions in the packaging industry and underscoring the company's relentless pursuit of excellence and innovation.

The 7th Edition of the SIES SOP Star Awards witnessed over 200 award entries, with 47% of the total applications stemming from the packaging material manufacturer and converter segments. Other noteworthy companies that participated across categories and were named the winners include ITC Limited and HUL.

**Mr. Anantshree Chaturvedi, Vice Chairman and CEO, Flex Films International,** expressed his delight at the company's outstanding performance at the 2023 awards. He remarked, *"We are honored to be named a winner across ten product categories. These awards are a testimony of our teams' hard work and focus on customer delight, innovation, and research. This recognition reaffirms our leadership in innovative packaging solutions and underscores our commitment to delivering high-quality products."*



*Our focus on research and development remains unwavering as we push the boundaries of what is possible in packaging technology”.*

UFlex's outstanding performance at the 2023 awards includes the following awards across categories:

#### **Packaging materials and components**

1. "F-POX" Excellent Oxygen and Moisture Barrier Transparent BOPET film for frozen and dry food packaging applications
2. "F-PSX" High Barrier AlOx Polyester film for dried meat snacks, confectionaries, and microwavable packaging applications
3. "F-AFR-M" Alu-Alu Replacement Metallized Polyester film for food packaging applications
4. Epoxy Acrylate Oligomer (Flexcryl 4444) developed for UV & EB curable coatings and printing inks used in flexible packaging applications
5. Flex Beam Matt Opaque white for shrink sleeve application

#### **Labelling and decoration**

6. 3D Flipogram label for the perfume industry
7. Registered holography pack for coffee packaging

#### **Food**

8. Fully recyclable spout pouch using BOPP/PE films for Kissan Chotu pack

#### **Others**

9. GRS-certified recycled sequins film for the textile industry
10. Carving effect on hard PVC through laser embossing

For queries: [corpcomm@uflexltd.com](mailto:corpcomm@uflexltd.com)

#### **About UFlex Limited:**

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain — packaging films, chemicals, aseptic packaging, flexible packaging, holography, engineering, and printing cylinders.

With a 10,000+ strong multicultural workforce across global regions that works toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irreproachable reputation for defining the contours of the 'Packaging Industry' in India and overseas. It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries. Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, the UAE, Mexico, Egypt, the USA, Poland, Russia, Nigeria, and Hungary.

A winner of various marquee global awards for product excellence, innovation, and sustainability, UFlex is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: [www.uflexltd.com](http://www.uflexltd.com)