

Press Note

UFlex Exhibits its wide range of sustainable flexible tube solutions at Cosmohome Tech Expo 2023

New Delhi, July 18, 2023: UFlex Ltd., India's largest multinational flexible packaging and solutions company, will showcase a wide range of flexible tubes and packaging solutions featuring cutting edge innovation and sustainable packaging structures for brands in beauty and cosmetics industry, at Cosmohome Tech Expo 2023 in Pragati Maidan, New Delhi from July 19-21, 2023.

UFlex will showcase Remika, Kraftika, and Earthika, its popular range of eco-friendly tubes and several other anti-counterfeit, brand enhancement, and packaging solutions at the expo. Kraftika is suitable for all applications and reduces plastic in sleeve weight by 45%- 50%.



As the first company in India to develop a sustainable paper-based packaging solution for a leading cosmetic brand, UFlex is enabling businesses to deliver on their sustainability goals and help contribute to the environment. The demand for customized and sustainable tube-packaging formats has grown exponentially over the past few decades.

UFlex will be present in hall no. H5, booth no. C20A, at Cosmohome Tech Expo 2023, where visitors can experience new age packaging solutions for cosmetics, paper based and 100% recyclable tubes, customized brand enhancement solutions, and anti-counterfeiting features. Available in gloss, holographic, matte, matte metallic and gloss dual finish; Flexitubes are aesthetically appealing, eco-friendly, and deliver on all critical global brand standards.

Visit the UFlex stand from 10:00 AM to 6:00 PM.



About UFlex:

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain — packaging films, chemicals, aseptic liquid packaging, holography, flexible packaging, printing cylinders, and engineering.

With a 10,000+ strong multicultural workforce across global regions that work toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irreproachable reputation for defining the contours of the 'Packaging Industry' in India and overseas. It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries. Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, Russia, Nigeria, and Hungary.

A winner of various marquee global awards for product excellence, innovation, and sustainability, UFlex is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: www.uflexltd.com
