

## UFlex-Asepto to set up the World's Fastest & India's First U-Shape Paper Straw Line for its Aseptic Liquid Cartons

- ~ Goes green with the initiative of U-shape paper straw line at Sanand, Gujarat ~
- ~ New product line to address the challenge of restrictions on use of plastic straws ~



UFlex Asepto, sets up world's fastest & India's first U-Shape paper straw line for aseptic liquid packages.

Noida, April 19, 2022: [UFlex Limited](#), India's largest flexible packaging material solution and polymer science company, has announced its initiative to bring a sustainable change to its fold by setting up India's first U-shaped paper straw manufacturing line for its aseptic liquid packaging business. The manufacturing line is being set up at its existing aseptic liquid packaging plant in Sanand, Gujarat.

By becoming India's first and world's fastest-speed line U-shaped paper straw manufacturing company, UFlex through its aseptic liquid packaging brand [Asepto](#) continues its efforts to create a sustainable and clean environment. The paper straw manufacturing line will boast of fully automated Dutch technology, offering a production capacity of approximately 2.4 billion straws annually.

The sizes available in U-Shape paper straws will be 145mm and 165mm that will be attached to and utilized for portion packs for juices and other beverages. UFlex paper straws will be food grade, moisture-resistant and made from sustainably sourced papers, which are 100% recyclable.

On the launch of the new line, Ashwani Kumar Sharma, President & CEO, Aseptic Liquid Packaging Business, UFlex Ltd, said, "In the wake of prohibitions on use of single use plastic coming into force across the world, including Indian government upholding its decision to not exempt some plastic straws from the impending ban, this move by UFlex is not just significant but also timely. With the launch of U-shaped paper straws, we are ready to change the dynamics of the industry. We are constantly looking for strategic ways to improve the environmental performance of our products and create avenues for superior, convenient, and sustainable packaging. The line's installation for ready-to-drink aseptic liquid packaging at our Sanand facility is a great example of our company's commitment toward creating better and safer products for our future generations."

"After the successful installation and commissioning, we aim to attain 100 million straw production in the first month and raise it to 200 million in the next couple of months. We aim to produce 2.4 billion straws annually. The aesthetics and quality of the product are at par with global standards." he further added.

UFlex-Asepto is importing the machinery and equipment from Tembo Paper B.V, which is a leading European company and next generation Dutch Technology, around the globe. On the announcement, Pierre Mousson, Managing Director, Tembo Paper B.V. commented, "We are delighted to be partnering with UFlex Asepto to put up India's first high-volume U-Shape paper straw line. With global restrictions on single-use plastics changing, a long-term solution is urgently required. By combining our significant knowledge and strengths, we are enthusiastic to work together to promote and execute sustainable solutions. In the long run, this cooperation would carve out a significant position in the Indian market for mutual business success."

Ashok Chaturvedi, Chairman and Managing Director, UFlex Ltd. remarked, "Sustainability is one of the foundation pillars at UFlex, and we are witnessing that our aseptic liquid packaging industry is progressively moving towards more environment friendly initiatives. Therefore, our emphasis is strongly on ensuring long-term viability of the entire value chain. The paper straws have created a huge impact in the global markets, and we are expecting the Indian market to mirror similar sentiments. As a responsible packaging solutions corporation, we are committed to support our beverage customers globally, and fulfil consumer and regulatory needs by increasing the environmental performance of their packaging while reducing their carbon footprint. This is another step toward achieving our mega goal to go green."

In FY2021, UFlex had earlier announced doubling of its aseptic liquid packaging capacity to 7bn packs per annum in Sanand and the project which is near completion is undergoing trial runs currently. The latest paper-straw line

initiative by UFlex will catapult aseptic liquid packaging industry into a different league altogether and will go on to add yet another sustainable edge to UFlex' business approach.

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**About Asepto**

[Asepto](#) is the Liquid Packaging brand from the house of UFlex Limited. It is the first Indian manufacturer of aseptic liquid packaging material with a state-of-the-art facility in the industrial hub of Sanand in Gujarat. Its offering is designed to deliver user convenience, easy opening and optimal shelf life to products like juices, non-aerated alcoholic beverages and highly perishable liquid consumables like milk and other dairy products.

The facility is equipped with latest top of the line converting machines capable of manufacturing truly world class aseptic packs for its customers. For more details, click: <https://www.asepto.com>

**About UFlex**

UFlex is India's largest multinational flexible packaging materials & solutions company and a global polymer sciences corporation. Since its inception in 1985, UFlex has grown from strength-to-strength and has created a presence across all verticals of the packaging value chain – Flexible Packaging, Packaging Films, Aseptic Liquid Packaging, Holography, Printing Cylinders, Engineering and Chemicals.

With a 10,000+ strong multi-cultural workforce that works to develop innovative, value-added and sustainable packaging solutions, the company has earned an irreproachable reputation defining the contours of the 'Packaging Industry' in India and overseas, by providing end-to-end solutions to its clients in over 150 countries. Headquartered in Noida, UFlex enjoys a global reach with sophisticated manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, Russia, Nigeria and Hungary.

A winner of various marquee global awards for its products' excellence, innovation and sustainability, UFlex became the 'first company in the world to recycle mix plastic waste' earning it recognition at Davos Recycle Forum in 1995. For more details, click on: [www.uflexltd.com](http://www.uflexltd.com)