



## PET Based Alu-Alu Packaging by Uflex Adjudged Winner at 4<sup>th</sup> Annual India Packaging Awards for 'Excellence in Sustainable Packaging'

**May 22, 2019, Noida (India):** Uflex was declared winner for **Excellence in Sustainable Packaging** in the category of '**Solid Dosage Forms**' for its pharma packaging innovation **Alu-Alu Laminates** at the 4<sup>th</sup> Annual India Packaging Awards hosted by UBM India, held in Mumbai yesterday.



India Packaging Awards are the first and only platform to acknowledge the best in Pharmaceutical Packaging Industry for their efforts, contributions, and innovations. Launched in 2016, the awards have been extremely successful in recognizing & honoring the leaders and companies who drive the industry to incredible heights. The award ceremony honoured the winners and their success journeys at an evening which was specifically dedicated to celebrate the glory of Indian pharmaceutical packaging industry. **Excellence in Sustainable Packaging** lauds initiatives that have led to development and manufacturing of eco-friendly and socially beneficial packaging.

Bolstered by the grant of US Patent and taking advantage of its presence across flexible packaging value chain including Packaging Business, **Uflex had developed PET based Alu-Alu Laminate** which is a sustainable primary packaging material unlike conventional primary packaging material used in pharmaceutical industry. It replaces PVC and Nylon with Special PET film providing excellence in sustainability by making the laminate eco-friendly and recyclable, thereby reducing waste disposal and landfills. Elimination of PVC from laminate structure potentially stops the release of chlorine into atmosphere from Alu-Alu laminates and reduces the harm to ozone. Moreover, it also provides 5C advantages:

- **Cost-Effectiveness:** Provides cost optimization as its raw material is indigenous, unlike conventional Alu-Alu where there is requirement to import PVC and Nylon.
- **Compliance:** With Regulatory requirements and barrier properties
- **Counterfeit Protection:** Can be combined with various anti-counterfeiting technologies
- **Convenience:** Compatible on existing machines and change parts
- **Communication:** Provides excellent printing surface for better readability

The patent for the special PET Film used to make the Alu-Alu packaging is also filed in India and Europe granting Uflex the right to its sale in these two regions.



**Thanking on receiving the award, Uflex CMD Ashok Chaturvedi said,** "Eliminating BOPA and PVC films in the cold formed Alu-Alu laminate blister pack used in pharmaceuticals industry has for long remained a daunting task for packaging companies. PVC film leaves a high carbon footprint on the planet and

the chemical compounds present in them are extremely dangerous for health. Uflex took on the challenge to address the shortcomings faced by convertors and our invention with value added differentiation has proved to be a game changer for the Indian Pharmaceutical and Packaging industry. The recognition by India Packaging Awards for our efforts towards sustainability will keep us going strong in our journey to be and make green."

### **About Uflex:**

Uflex is India's largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 1,35,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include Sun, Intas, Torrent, P&G, PepsiCo, Tata Global Beverages, Mondelez, L'Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferrero Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca-Cola, Wrigley, Johnson & Johnson amongst others. For more details, click on: [www.uflexltd.com](http://www.uflexltd.com)

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