

## **PRESS RELEASE**

# **Uflex Chemicals Launches Swiss Ordinance Compliant Inks 'Flexglide 1817' for Alu Alu Application Targeting Pharma Industry**

**Noida, September 21, 2018:** The Chemicals Business of Uflex Ltd, a leading supplier of Inks, Adhesives and Speciality Coatings, has launched a new PU based NTK ink series '**Flexglide 1817**' for *Alu Alu* blister packing, for Pharma Industry.

*Alu Alu* is an excellent multi-layered structure designed for packaging of extremely sensitive range of pharmaceutical and generic medicines, which are highly hygroscopic and light sensitive in nature, by providing better protection and prevention against UV rays.

*The Swiss Printing Inks Ordinance* is a comprehensive piece of national legislation and standard for food packaging inks in Europe, regulating substances intended for use in printing inks that are not intended to come into direct contact with food. **Flexglide 1817** complies with the requirements for *Alu Alu* packaging. It exhibits excellent adhesion and high bond strength. Being a low viscosity high flow ink system, it is ideal for reduction of solvent consumption on both high and low speed presses.



**Flexglide 1817** will be catering to the special needs of *Alu Alu* packaging market as it meets the unique properties desired from inks. *Alu Alu* packaging protects packaged product against humidity and contamination especially those which tend to absorb moisture from the air. It also offers excellent adhesion on variety of substrates – PET, BOPP or Nylon, besides excellent solvent release which helps in stopping sizzling air from entering the blister pockets, thereby ensuring medicine efficacy. It is suitable for lamination with both solvent-less and solvent-based adhesives besides PE extrusion lamination.

**Expressing his excitement over this new launch, Rajesh Bhasin, Jt. President, Chemicals Business at Uflex Limited said,** “We are committed to offer finest solutions to converting industry under one roof and this is another step in that direction. Our R&D team is completely geared up to meet distinctive requirements of Converters and we shall continue to create finest solutions for the industry”.

With a focus on targeting pharma industry in key markets globally, ‘Flexglide 1817’ will be available to its customers from today.

### **About Uflex Chemicals Business**

*Incorporated in 1993 and headquartered in Noida (Uttar Pradesh – India), Uflex Ltd.’s Chemicals Business is a leading supplier of Inks, Adhesives and Speciality Coatings. It stands amongst top 15 Ink producers, globally (Ink World; August 2018). The business operates through two plants i.e. Noida and Jammu and caters to a wide array of Indian and International clients with the help of agile Marketing, R&D and Application Teams.*

*The R&D Centre recognized by The Department of Science and Technology, Government of India and accredited with NABL certification is equipped with most modern instrument promising new customized product development and prompt on-site customer support.*

*Uflex’s Chemicals Business is a complete solution provider for flexible packaging industry i.e. for printing, lamination and coating needs of packaging.*

### **About Uflex:**

*Uflex is India’s largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.*

*All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.*

*Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products’ excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.*

*Some of Uflex’s clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L’ Oreal, Britannia, Haldiram’s, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.*

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**For further information, please contact:**

Media Queries:

Aarti Laxmanan  
Uflex Limited  
Mobile No.: 9899813325  
E-mail: [corpcomm@uflexltd.com](mailto:corpcomm@uflexltd.com)

Investor Queries:

Rajesh Agrawal  
Vice President, Investor Relations, Uflex Limited  
Mobile No.: 9967491495  
E-mail: [rajesh.agrawal@uflexltd.com](mailto:rajesh.agrawal@uflexltd.com)