



PRESS RELEASE

Uflex Chemicals launches UV LED Sheetfed Inks 'FLEXGREEN' for Offset Application

Noida, October 03, 2018: Furthering its commitment towards environment sustainability and energy efficiency, Uflex Chemicals has taken yet another significant step with the introduction of its new Ink series 'FlexGreen' an exclusive range of UV LED sheetfed Inks for commercial printing and packaging.

The Chemicals Business of Uflex Ltd is a leading supplier of Inks, Adhesives and Speciality Coatings, is amongst the first few Ink producers globally to offer complete solutions to UV LED Sheetfed printers with its Inks, Coatings and Texture systems. 'FlexGreen' will substantially help reduce import dependence.



'FlexGreen' is a series of UV-LED process colours for sheetfed offset printing on coated paper, paperboard and MetPet Board. It exhibits unique properties such as high colour strength and gloss besides quick curing. It also offers excellent ink-water balance and press stability besides excellent print quality with low odour. Due to its high strength, the desired ink densities are achieved with lesser ink release, thus providing superior mileage. 'Flexgreen' is expected to bring substantial savings to printers by way of lower energy costs and reduce carbon footprint.

Addressing the launch, Rajesh Bhasin, Jt. President, Chemicals Business at Uflex Limited said, "UV LED curing is a next generation technology, compared to conventional curing technologies. With introduction of these inks we are part of select club of ink producers, offering the latest and finest in technology to Indian

printers. It is indeed a matter of pride for us to be amongst the first few globally to produce these Inks & Coatings. This new addition will help widen our portfolio and effectively address developed global markets.”

With a focus on servicing the Offset Printing Industry globally, ‘FlexGreen’ will be available to its customers from today.

About Uflex Chemicals Business

Incorporated in 1993 and headquartered in Noida (Uttar Pradesh – India), Uflex Ltd.’s Chemicals Business is a leading supplier of Inks, Adhesives and Speciality Coatings. It stands amongst top 15 Ink producers, globally (Ink World; August 2018). The business operates through two plants i.e. Noida and Jammu and caters to a wide array of Indian and International clients with the help of agile Marketing, R&D and Application Teams.

The R&D Centre recognized by The Department of Science and Technology, Government of India and accredited with NABL certification is equipped with most modern instrument promising new customized product development and prompt on-site customer support.

Uflex’s Chemicals Business is a complete solution provider for flexible packaging industry i.e. for printing, lamination and coating needs of packaging.

About Uflex:

Uflex is India’s largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products’ excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex’s clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L’ Oreal, Britannia, Haldiram’s, Amul, Kimberly Clark, Ferrero Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

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