

PRESS RELEASE

New Solvent-Less White Adhesive by Uflex gives Convertors a reason to Cheer

11 May 2018, Noida, Uttar Pradesh (India): The Chemicals Business of India's largest fully integrated multinational flexible packaging materials and solution company Uflex Limited has launched a general-to-medium performance 2K solvent-less PU adhesive FLEXBON 901A/901W that is expected to enable laminators and brand owners to reduce their application cost and substantially enhance their performance by partially replacing white inks, and meet consumer demands.

The Chemicals Business of Uflex is a leading provider of adhesives, printing inks and coatings for a wide range of flexible packaging applications.

This solvent-less white adhesive works well on existing solvent-less lamination machines and will reduce the requirement of white ink coating on printed substrates, thereby giving substantial savings to converters. This product offers excellent opacity and wettability on metallized substrates. Other key features include good adhesion; suitability for low temperature applications (35 to 45 degrees C); and the ability to provide fast decay of primary aromatic amine.



Talking about the new product, Mr. Rajesh Bhasin, Joint President, Uflex Chemicals said, **“This innovative and valued development substantially enhances our solvent-less adhesive portfolio. Given the myriad benefits that this adhesive brings for the convertors, we will market it globally. The demand is encouraging already.”**

About Uflex Chemicals Business

Incorporated in 1993 and headquartered in Noida (Uttar Pradesh – India), Uflex Ltd.'s Chemicals Business is a leading supplier of Inks, Adhesives and Speciality Coatings. It stands amongst top 20 Ink producers, globally (Ink World; August 2017).

The business operates through two plants i.e. Noida and Jammu and caters to a wide array of Indian and International clients with the help of agile Marketing, R&D and Application Teams.

The R&D Centre recognized by The Department of Science and Technology, Government of India and accredited with NABL certification is equipped with most modern instrument promising new customized product development and prompt on-site customer support.

Uflex's Chemicals Business is a complete solution provider for flexible packaging industry i.e. for printing, lamination and coating needs of packaging.

About Uflex

Uflex is India's largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

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