

## OFFICIAL RELEASE

### Top ABP News CSR Leadership honours for Uflex Limited's socio-environmental sustainability interventions

**Noida, 20 February 2017:** India's largest multinational flexible packaging materials and Solution Company Uflex Limited has been conferred with two top honors for its social and environmental sustainability initiatives at the ABP News CSR Leadership Awards 2017 ceremony held in Mumbai on Friday.

*"Natural Resource Conservation & Optimization of Ecosystem Services"* is a special intervention Uflex has rolled out in Gautam Buddha Nagar District with the help of implementation partners Fiinnovation - a global CSR consulting company and AROH Foundation - a leading civil society organization acclaimed for its work in social development and environmental restoration.

Under this initiative rolled out in selected villages of Gautam Buddha Nagar District (Uttar Pradesh) earlier in April 2016, in-situ and ex-situ Rain Water Harvesting (RWH) structures are being constructed and the maintenance thereof is being carried out through Participatory Rural Appraisal (PRA) mechanism. This is aimed at improving the receding ground water level through construction of percolation ponds and recharging the aquifers.



An integral component of this intervention is to foster horticulture through the plantation of fruit bearing trees on individual and community based participation model in each of the selected villages and safeguard them from dying. Community training and sensitization workshops are regularly carried out at the villages about the wise and judicious use of natural resources.

**“Natural Resource Conservation & Optimization of Ecosystem Services” intervention was acknowledged as the Best Environment Friendly Project by the Jury of ABP News CSR Leadership Awards 2017.**

‘Sports for Growth’ is the social sustainability intervention that Uflex is supporting Society for Transformation, Inclusion and Recognition through Sports (STAIRS) to roll- out for realizing the rights of under privileged children and youth to play freely irrespective of caste, creed, gender, religion, ethnicity, socio-economic status and physical/cognitive abilities, as enshrined in the United Nations Convention on the Rights of the Child (UNCRC).

The social sustainability efforts by Uflex Limited are aimed at providing the best possible sport infrastructure to the underprivileged children and youth at STAIRS centres that have been adopted by Uflex in Delhi, Himachal Pradesh, Haryana and Uttar Pradesh. Particular attention is paid towards mentoring the children so that they are able to hone their skills and talent upholding true sportsmanship. Substantive efforts are also made towards Training of Trainers (TOTs) for ensuring optimized service delivery. One of the pivotal focal points of the initiative is inclusion of the girl child and the differently abled in the sports ecosystem.

**‘Sports for Growth’ by Uflex was adjudged as the Best Corporate Social Responsibility Initiative in Sport by the Jury of ABP News CSR Leadership Awards 2017.**

Expressing delight over the prestigious conferral, Mr. Ashok Chaturvedi, Chairman and Managing Director, Uflex Limited said, ***“As an organization Uflex accords very high value to socio-environmental responsiveness. We have been engaged in meaningful social interventions well before CSR became mandatory by the enactment of Companies Act, 2013. I strongly believe that businesses cannot grow without factoring in sustainability and growth of the society and environment in the long run.”***

*About Uflex*

*Uflex is India’s largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.*

*All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.*

*Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products’ excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.*

*Some of Uflex’s clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L’ Oreal, Britannia, Haldiram’s, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.*

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