



## PRESS RELEASE

### Uflex honoured as Asia's Most Trusted Flexible Packaging Solution Company

**Bangkok, 16 April 2017:** India's largest multinational flexible packaging materials and Solution Company Uflex Limited has started the new financial year on a winning note. The company has been acknowledged as Asia's Most Trusted Flexible Packaging Solution Company by International Brand Consulting Corporation, USA.

Pursuant to a comprehensive cross industry research (conducted by Media Research Group (MRG)) of brands that have served as prime movers towards the growth and success of Asian Economy, Uflex has been conferred with the award along with prominent names like CK Birla Group HIL Limited; SBI Mutual Fund; Hitachi Consulting; Blue Dart; Aaj Tak; Yash Raj Films; Bestseller; Narayan Seva Sansthan; The SIAM Commercial Bank; 93.5 Red FM; Reliance Jio and Taj Hotels among several others. The award ceremony that took place in Bangkok on Sunday evening witnessed over 100 delegates including CEOs, COOs, Managing Directors, Presidents and International Media Personnel congregating under one roof to raise a toast for the *Asian Success Story*.



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Various parameters on which the winners were assessed and judged are Product Innovation; Customer Satisfaction; Market Reach; Growth in the last 5 years; Sectoral Leadership and Strong Media Presence.

In an official statement issued after the award ceremony, Mr. Ashok Chaturvedi, Chairman & Managing Director, Uflex Limited said, ***"Bespoke innovation to create value added differentiation invariably leads to customer satisfaction. Innovation is the guiding vector of our business strategy, and I assure our clients across the globe of many more path breaking innovations in flexible packaging through-out the year and beyond."***

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## About Uflex

*Uflex is India's largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.*

*All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.*

*Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.*

*Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.*

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