An initiative by R E D

ADVERTORIAL

Mexico National Day

Years of Diplomatic Relations Between Mexico and India

CELEBRATING 75 YEARS OF DIPLOMATIC RELATIONS



Claudia Keller Lapayre Deputy Chief of Mission Embassy of Mexico to India

his year we celebrate 75 years since the establishment of diplomatic relations. It is the perfect opportunity to reflect on the evolution of our bilateral ties and mark the way ahead to define our relationship for the 21st Century.

Historically, the collaboration between the two countries has been characterized by its humanistic orientation, prioritizing the well-being of our people as its ultimate objective.

To mind comes the symbiosis of the two countries as part of the Green Revolution. This

year marks 60 years since Mexican dwarf wheat seeds were first introduced to India by M.S. Swaminathan, an initiative which helped save millions of lives from

At that time, Octavio Paz was the Mexican ambassador to India. Years later, he would be awarded the Nobel Prize in Literature. No one but him brought the culture, landscapes, and essence of India closer to the Mexican people through his essay "In Light of India", which was first published 30 years ago. Paz initiated a dynamic cooperation policy, established strong friendships, and cultivated lasting literary and artistic ties between the two countries.

Throughout the years, the collaboration between our nations has grown stronger. Leaps and bounds have been made in multilateral fora, trade, and investments. New partnerships have been forged in the fields of digital finance, air quality improvement, space science, disaster management, scientific research, and above all, in the health and pharmaceutical sector: India played a pivotal role in providing vital vaccines to the people of Mexico during the COVID-19 pandemic.

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The cooperation between Mexico and India, which long ago began in Mexican crop fields, has not been limited to the surface of our planet. Thanks to the Indian space program and its satellites, invaluable insights have been provided into crop and natural disaster monitoring for Mexico.

Looking to the future, public policy in both countries shares common goals: economic self-sufficiency, raising living standards, and the well-being of our peoples. Therefore, Mexico aims to take bilateral collaboration with India to new heights in the years to come.

Guillermo Chávez Conejo Head of Political,

Press & **Concurrencies Affairs Embassy of Mexico** to India



Mexico & India face the new world order



Mexico and India stand ready to shape, together, the emerging global order with vision and purpose, even in times of deglobalization (protectionism), new forms of warfare (economic, cyber, and unmanned), and the need to reform multilateral institutions to make them more democratic, inclusive, and efficient.

Mexico is home to nearly 130 million people: its geography connects with the Pacific and Atlantic Oceans, allowing it to reach Asia and Europe; it is a bridge between North, Central, and South America; it stands as one of the 15 largest economies in the world; and mirroring India, it also maintains unstoppable development with connectivity and trade projects throughout the country, as well as development hubs for the well-being of its population.

For its part, India has demonstrated formidable economic develop- ment: it is the 4th largest economy; it has a market of more than 1.4 billion inhabitants, which will keep expanding; it develops cutting-edge technology in biotechnology, digital finance, and space science; and demonstrates an accelerated pace of infrastructure development throughout its territory. Given the global economic, trade, political, and security situation, in an unpredictable and volatile world, our countries must reaffirm their strategic autonomy through greater cooperation in critical technologies, deepening and diversifying trade ties, and continuing to engage in high-level political dialogue.

While we currently maintain a Privileged Partnership, the international landscape compels us to achieve a Strategic Partnership that can reflect all the capabilities, complementarities, and affinities between our countries. The combination of this and our continued friendship, which transcends time, distance, and circumstances, will see our countries emerge as leaders of the Global South in a new multipolar world order.

Mexico & India in the age of innovation



Quiñónez Quiñónez **Head of Cooperation Embassy of Mexico**

On the 75th anniversary of Mexico-India diplomatic relations, it is a joyous occasion to celebrate our long friendship and the many occasions that have brought us together. It is also an opportunity to think beyond the past and look into the future. In the innovation era of today, and more so in the technology-driven societies of tomorrow, our countries can and should thrive together.

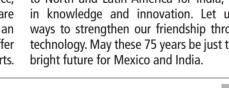
Technological changes, most notably artificial intelligence, quantum, and automation, are transforming our lives at an

accelerated pace. These sectors, among many others, offer opportunities for bilateral cooperation and joint efforts.

From biotechnology to space, the frontiers of human knowledge are being expanded every day. Possibly even more important than capacity itself, the will to join efforts is going to determine the magnitude of the achievements.

Mexico is not only a gateway to North and Latin America for India, but also a friend in knowledge and innovation.

Geography is no longer the barrier that it used to be. Now, thanks to instant and massive communications, we are closer than ever. Mexico is not only a gateway to North and Latin America for India, but also a friend in knowledge and innovation. Let us think of new ways to strengthen our friendship through science and technology. May these 75 years be just the beginning of a bright future for Mexico and India.





Anantshree Chaturvedi Chairman and CEO, Flex Films International

Mexico has played an integral role in our growth journey. Since commencing operations here in 2009, we have invested over USD 150 million and created employment opportunities for more than 900 people. Over the years, we have witnessed the nation's remarkable economic transformation—enabled by the vision of the Government of Mexico, the support of policymakers, and the collaboration of our industry partners.

This favorable environment continues to inspire us to expand our operational footprint and strengthen our investments in the country. Recently, we commissioned a new CPP packaging film line to meet the rising demand for packaging in the consumer goods and pharmaceutical sectors. Looking ahead, we are poised to make history with the launch of Mexico's first woven polypropylene (WPP) bags plant dedicated to pet food packaging. This landmark project—backed by an investment of USD 50 million—will stand as a symbol of innovation and progress. With the capacity to produce 80 million bags annually, the facility will not only create more than 250 jobs but also establish Mexico as a strategic hub serving markets across the Americas.

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Eternity in the Encounter of Mexico & India



Manuel Alejandro **Avantes Rosas** Head of Administration **Embassy of Mexico**

n 2025, on the occasion of the 75th anniversary of diplomatic relations between Mexico and India, the work of the Mexican poet and diplomat Octavio Paz resonates like water gathering into a drop—with steadfast serenity and an ancient clarity.

Paz had two encounters with India: the first in 1951, as Second Secretary, as part of the diplomatic mission tasked with establishing the Mexican Embassy in Delhi; the second in 1964, as Ambassador. During this time, he forged an intellectual friendship with the Indo-Spanish philosopher and

to India theologian Raimon Panikkar. This friendship, together with the poet's intellectual restlessness and his readings of India's sacred texts, brought Paz closer to the Upanishads. From them, he drew a profound understanding—different from the Western one—of analogies as a way of conceiving reality.

His friendship with Panikkar stands as a lesson of interculturality, nourishing the vision of a poet but, above all, of a human being who shaped his identity within Europe's intellectual circles and expanded his vision of human experience through the presences he encountered

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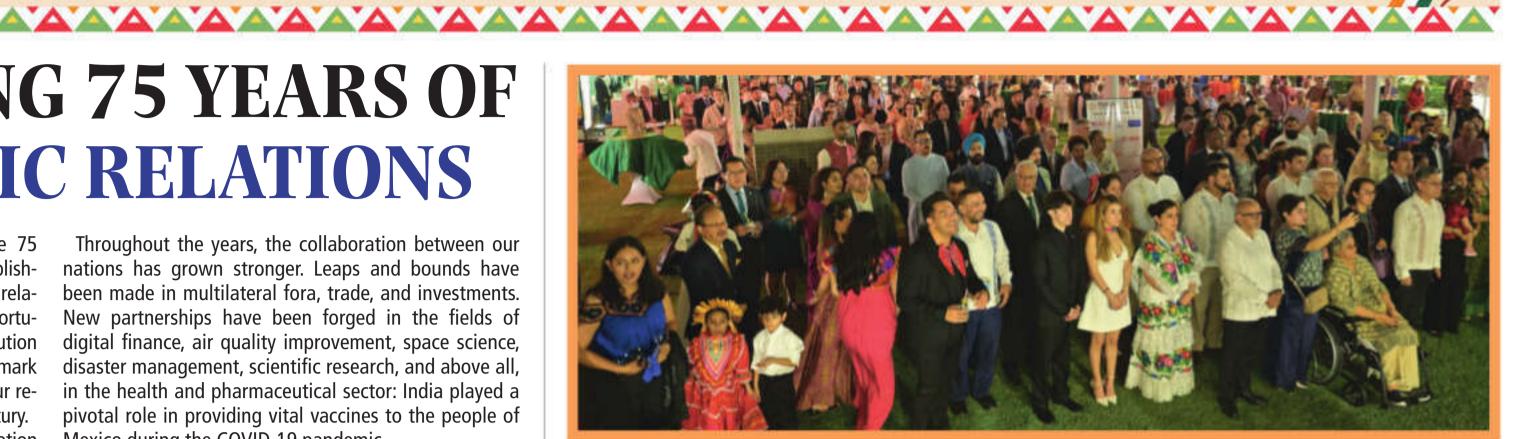
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