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INDIA EDITION

RETAILER

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INSIGHT

Ways for retailers to build trust among health-conscious customers?

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UFlex Unveils Cutting-Edge Packaging Solutions at Indusfood Tech 2024

Flex, India's largest multinational flexible packaging and solutions company, took center stage at Indusfood Tech 2024, showcasing its extensive array of flexible packaging solutions and state-of-the-art machinery meticulously crafted for the Food and Beverage industry.

UFlex's flexible packaging business presented a diverse range of innovative solutions that have revolutionized large-scale product packaging. Among the highlighted offerings were 3D and 4D pouches, incorporating anti-counterfeiting measures through Variable Data Printing (VDP), Unique Random Coding (URC), and laser scoring for heightened consumer convenience. The exhibit also featured high-impact resistance bags, consumer-friendly handle options, and an array of sustainable packaging solutions.



In a live demonstration, UFlex's engineering business featured two highly acclaimed machines, namely the Multi-Track 1200 3 Side Machine (MT1200 3S) and the Pick-Fill-Seal Machine (PFS).

The MT1200 3S stands out as a high-speed continuous motion multi-track machine designed for three-sided sealed pouches. Its versatility extends to filling powder, liquid, and granules, making it a robust solution for various packaging needs.

The Pick-Fill-Seal (PFS) Machine, showcased at the event, represents a revolutionary packaging solution that seamlessly integrates the essential steps of picking, filling, and sealing. Offering a fully automated process for packing products in preformed pouches, it signifies a leap forward in efficiency and convenience.

UFlex's prominent presence at Indusfood Tech 2024 underscores its commitment to innovation and excellence in the packaging industry. The showcased solutions and machinery reflect the company's dedication to meeting the evolving needs of the Food and Beverage sector with cutting-edge, sustainable, and consumer-centric packaging solutions.



Snowman Logistics expands its operational capacity in North East, India

nowman Logistics, a leading name in cold chain and integrated temperature-controlled logistics services in India, has embarked on a new chapter with the

commencement of operations at a cutting-edge multi-temperature-controlled warehouse in Guwahati, Assam. With a substantial capacity of 5,152 pallets, this facility boasts eight chambers and four loading bays, all equipped with the latest infrastructure.

Designed to accommodate products spanning ambient temperatures to as low as minus 25 degrees Celsius, the warehouse will primarily cater to storage, handling, and transportation services for a diverse range of products, including ice cream, poultry, ready-to-eat food, dairy products, confectionery, bakery items, seafood, fruits, and vegetables. The facility also extends its services to pharmaceuticals, specialized chemicals, and various commodities.

Sunil Nair, *CEO, Snowman Logistics,* expressed the significance of the inauguration, stating, "The launch of our latest facility in Guwahati signifies a momentous achievement for Snowman Logistics. This establishment marks our initial foray into a fully leased cold storage facility, aligning with our strategic move towards becoming asset-light. With this expansion, our overall pallet capacity has soared to an impressive 1,41,000+ pallets, strategically distributed across 20 cities, thereby expanding our foothold in Northeast India."

Snowman Logistics, with its extensive expertise in the storage, handling, and transportation of diverse products, spanning food, healthcare, pharmaceuticals, and specialized chemicals, emphasizes a commitment to innovation. The incorporation of technology-enabled facilities and platforms allows the company to consistently provide tailor-made solutions to meet the dynamic needs of the industries it serves.

Nair added, "Our ability to seamlessly adapt to the rapidly evolving requirements of our customers is a testament to our agility and commitment to excellence. With the inauguration of the Guwahati facility, Snowman Logistics reinforces its position as a leader in the logistics industry, poised to continue its journey of growth and innovation."