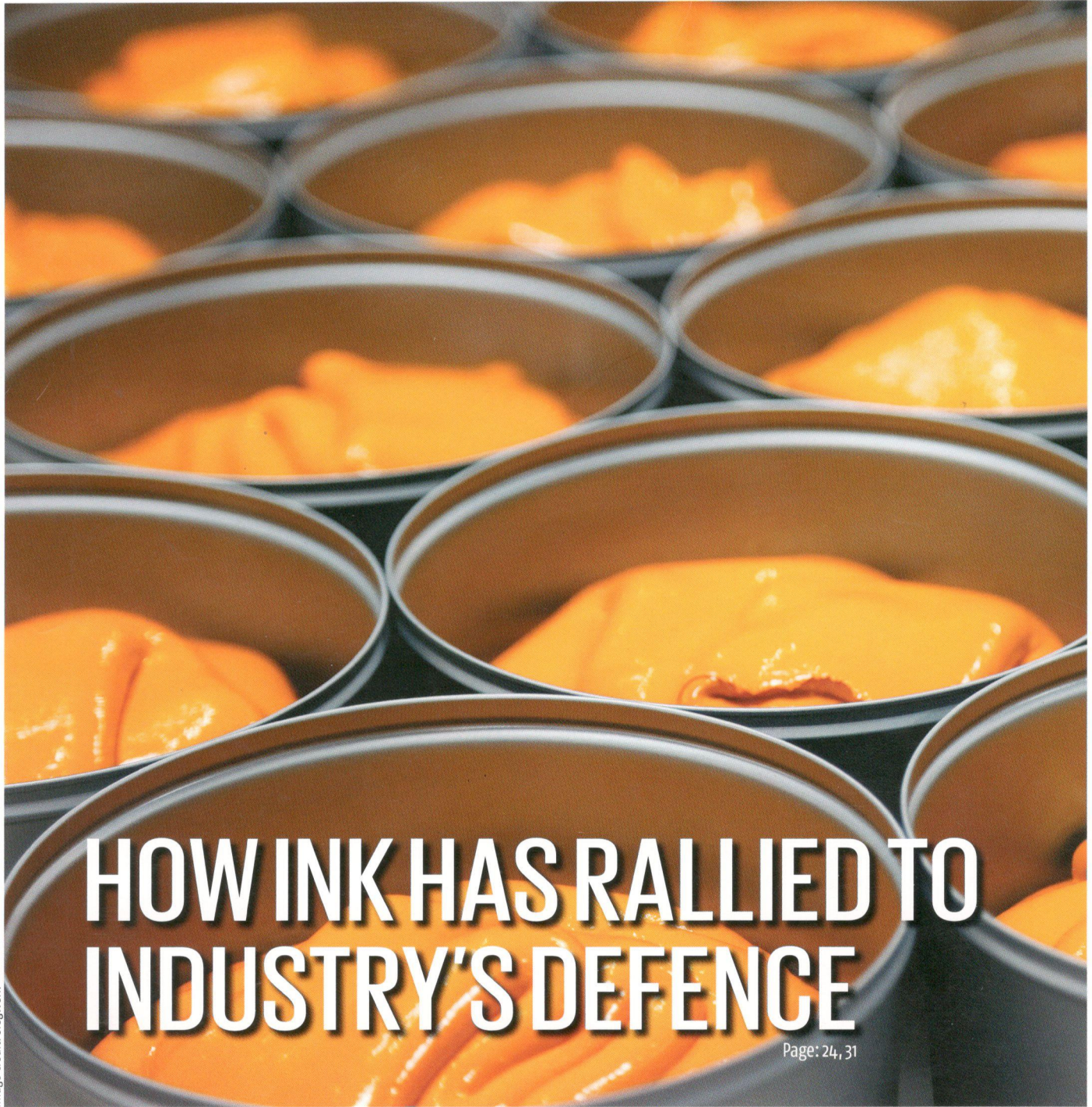


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HOW INK HAS RALLIED TO INDUSTRY'S DEFENCE

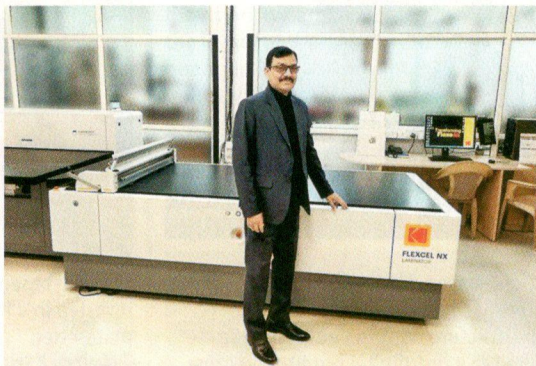
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UFlex invests in Kodak Flexcel technology to drive expansion

By Rahul Kumar

UFlex has invested in a Kodak Flexcel NX 4260 System from Miraclon. Installed at its Noida factory, the company is utilising the Flexcel technology to drive its business growth and sustainability efforts and respond to a growing demand for Flexcel NX plates from other trade shops and converters.

Parwez Izhar, CEO, cylinders business, UFlex, said, "For our in-house packaging printing, Flexcel NX plates enable us to convert an increasing number of jobs from gravure to flexo; underscoring our commitment to producing sustainable flexible packaging without impacting on



Parwez Izhar, CEO, cylinders business, UFlex

quality. We also expect to see additional benefit from quicker makeready times and minimising wastage by coming to colour quicker."

He added that the robust but straightforward technology portfolio from

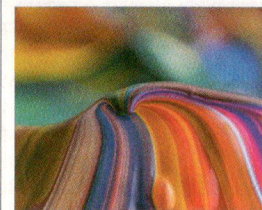
Miraclon is another significant advantage. "With Flexcel NX plates, we can optimise inventory management and can concentrate on all the different benefits we can achieve with one plate instead of

having to use different plates for different jobs."

The company's platemaking division also supplies plates to trade shops and other converters in the region.

Izhar concluded, "Many of the companies we supply plates to have been requesting Flexcel NX plates to help them realise better on-press efficiency without impacting the quality of print produced — it's been established as the technology of choice for wide web flexible packaging printers. With our Flexcel NX System up and running, we can meet that demand and demonstrate its benefits to other customers, too. A win-win for everyone."

New InkBooks by Significans



By Aultrin Vijay

Significans Automation, one of the leading providers of integration and automation solutions for the graphic arts industries, has made its first foray into software development with the launch of Virtual InkBooks, a powerful colour management tool for creating cloud-based custom ink libraries that can be tailored to any job.

Designed to work in conjunction with Esko's WebCenter and Automation Engine, Virtual InkBooks enables users throughout a printing or packaging operation to view Pantone and custom ink libraries in real-time and allows production teams to easily customise and record job-specific ink data in the cloud.

These libraries can be used for repeat work downstream or across multiple jobs or output devices.

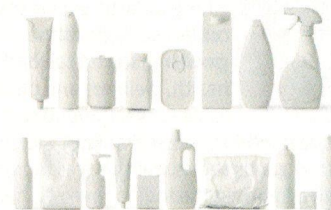
Surat printers launch web-to-packaging platform, Turtle Boxes



Surat-based Mehul Shah and Alok Jain have launched a web-to-packaging eCommerce platform, Turtle Boxes. According to the company, it is the country's first eCommerce platform to revolutionise online purchase of labels and packaging.

Both Shah and Jain are in commercial and packaging printing. They said the primary focus of Turtle Boxes is to provide the best printed quality mono cartons and shipping boxes for small and medium startups and brands.

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