



## **UFlex showcases innovative packaging formats for the Indian agricultural sector**

**February 17, 2023, Noida:** UFlex Limited, India's largest multinational flexible packaging and solutions company, is exhibiting its wide range of innovative, sustainable, and value-added packaging formats for the Indian agricultural sector from February 18 - 20 at the Krishi Darshan expo 2023, scheduled to be held at the farm machinery training & testing institute (ministry of agriculture and farmers welfare, department of agriculture, cooperation & farmers welfare), at Hisar, Haryana.

At the expo, UFlex's flexible packaging business will showcase its wide range of innovative, packaging structures that have been the game changers for packing large quantity of products. These bags include woven polypropylene (WPP) bags, WPP Pinch bottom bags, big bags with sliders, along with a wide range of 3D and 4D pouches for packing large quantities of agricultural supplements such as seeds and fertilizers.

To help enhance brand recall and prevent counterfeiting threats, these packaging structures have a hot foil stamping feature. These packaging structures also bear a unique QR code that includes information related to manufacturing of the packed contents and the date of packaging. The QR code can also be linked to the brand's website – thereby creating an engagement platform for consumers.

**Meet with the flexible packaging business teams at Hall number 1, Booth-HF 43, 44, 45 & 46, Krishi Darshan Expo 2023.**

For any questions, please email us at: [corpcomm@uflexltd.com](mailto:corpcomm@uflexltd.com)

### **About UFlex:**

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain — packaging films, chemicals, aseptic liquid packaging, holography, flexible packaging, printing cylinders, and engineering.

With a 10,000+ strong multicultural workforce across global regions that work toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irreproachable reputation for defining the contours of the 'Packaging Industry' in India and overseas. It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries. Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, Russia, Nigeria, and Hungary.

A winner of various marquee global awards for product excellence, innovation, and sustainability, UFlex is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: [www.uflexltd.com](http://www.uflexltd.com)