

LABELS FLEXIBLES & more

A Premium Bi-Monthly Magazine for
Packaging Producers and Packaging Buyers

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Uflex continues research-led product innovation with a focus on sustainability in Q4 FY23

The research and development teams at UFlex Limited continued the momentum with progressive and path-breaking innovations across business verticals in Q4 FY23. The focus on research-led innovation and delivering on sustainability goals led to numerous new product launches in the quarter ended March 31, 2023.

Packaging Films

1. Metallised High Barrier Easy Tear Polyester (F-ETB-M) Film

The newly developed F-ETB-M Film by the UFlex Packaging Films business addresses barrier requirements of various pouches and packaging applications while enabling easy-to-tear package properties from both directions. The critical attributes of F-ETB-M include a special effect coated BOPET film, superior oxygen barrier (OTR of $<0.5 \text{ cc/m}^2$

/day), moisture barrier properties ($<1.0 \text{ gm/m}^2/\text{day}$), and a unique metal bond

between the metal and the film ($100 \text{ gm}/25 \text{ mm}$). The superior oxygen barrier of this metalized, easy-tear BOPET film makes it the best choice for packaging items like mouth fresheners, tea sachets, confectionary



items, biscuits, and multiple pharma and medical products.

2. Transparent High Barrier Easy Tear Polyester (F-ETB) Film

The F-ETB Film developed by the Packaging Films research team at UFlex is a next-level packaging solution for items like dry food. Such products require an excellent oxygen barrier for maintaining freshness and easy-to-tear packages for enhanced customer

experience. The F-ETB Film addresses both these concerns. With a superior oxygen barrier, this transparent

BOPET film is suitable for pouches and for quick and convenient packaging applications. This recently developed film addresses the barrier requirements with an excellent easy-tear property in MD & TD directions for products sensitive to oxygen, moisture, and atmospheric conditions. F-ETB films come as a special effect coated BOPET film with crucial attributes such as superior oxygen barrier (OTR of <1.0

$\text{cc/m}^2/\text{day}$) and moisture and aroma barrier properties ($<25 \text{ gm/m}^2/\text{day}$).

Flexible Packaging Business

1. Teen Ikka 25 Kg WPP Top and Bottom Pinch Bag With Foil Stamping
Teen Ikka is one of the biggest-selling brands of cumin seeds in North India. Unfortunately, this famous and reputed product was falling victim to counterfeit practices on a large scale. To help the brand solve this problem more intelligently, UFlex developed the WPP Pinch bottom bag with foil stamping as an anti-counterfeit feature to prevent it from getting re-filled or falling prey to counterfeiting. Moreover, with new packaging that ensures product originality and distinguishes it from fake ones, consumers are not falling prey to counterfeit products.

