

# LABELS FLEXIBLES & more

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## IFCA STAR AWARDS FOR EXCELLENCE IN PACKAGING



Apex International hosts FlexoKITE





Ashok Chaturvedi Managing Director for Uflex Limited

## 'The Government should take emphasis on the collection of plastic waste' – Ashok Chaturvedi

At the Elite Plus Speciality Films and Flexible Packaging Conference, Ashok Chaturvedi from Uflex guided the industry towards a sustainable future through his keynotes. During the interview with Labels Flexible and More, he laid more stress on the collection of plastics.

### Collection of Plastic Waste– A Major Concern

“The Indian packaging industry is doing good. However, it can do it better. The focus should be on sustainable products, as it is the call of the planet.”

“Currently, the only challenge is the collection of plastic. We should focus on the collection of plastic rather than recycling. The multilayer plastics recycling is not an issue, but the collection is an issue. The collection of plastic waste needs to be done by the government.”

“The recycling plant requires a raw material which needs to be collected by the government. When the consumer is consuming any product which is packed in plastic, waste plastic is generated (it is not produced), and we have to collect that waste for recycling. The collection mechanism lies with the government, not with the brand nor with the

consumer. The legal right to collect the garbage lies with the government. If the government collects and segregates the waste and passes it to the recycler, later the process is simpler.”

### The Public-Private partnerships model for Swachh Bharat Mission

“The government should encourage public and private bodies to collect waste with PP model. The waste collection model should be shorter, or they can come up with some model for waste collection.”

The technology is well placed for recycling and can be done with zero carbon emissions. The monolayer plastic is a myth; it is not the solution; the monolayer plastic also needs to be collected. Monolayer plastic is not a cost-efficient solution; moreover, the

brand also has to sacrifice the barrier properties. All flexible packaging material is recyclable.”

### Introduction of recyclable and biodegradable plastic

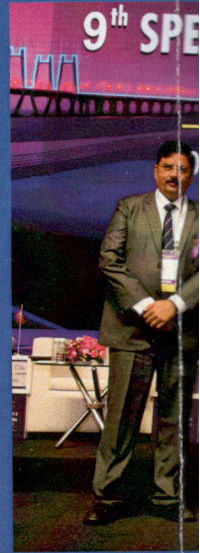
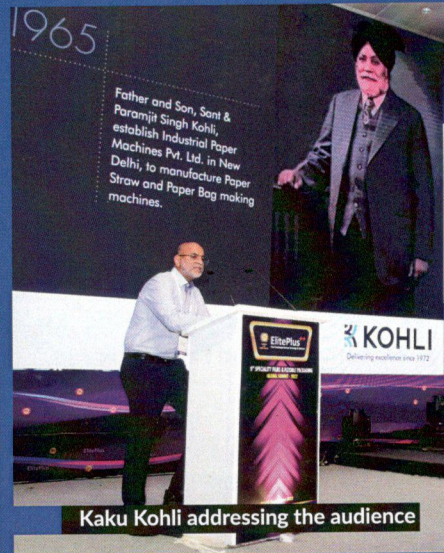
“Some waste plastics are not easier to collect, like the waste thrown into the sea and in the jungle. If the government takes a historic step in making all the multilayer plastic recyclable and biodegradable, then the issue will be resolved forever, and India will be marked in history. India will be the first country to set an example by introducing recyclable and biodegradable plastic, and the world will follow us. If the government is unable to collect waste, then there is an option to introduce biodegradable plastic. Biodegradation should be at ambient temperature.”





# 9th SPECIALITY FILMS & FLEXIBLE PACKAGING GLOBAL SUMMIT – 2022

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Panel Discussion



Delegates quiz Speakers in Q & A Sessions



Entertainment



Latest Trends in Printing & Slitting



Innovations in MC technology by World Leaders



Lucky Draw Winners



Pankaj Poddar addressing the audience





On 15th September, IFCA concluded the Star Awards, wherein 31 companies won the award in different categories. A few Prominent winners of IFCA are as below.

### **MICHELMAN PVT. LTD.**

**Product:** Next Gen Barrier Coating for Paper and Film

**Category:** Innovation

The next generation high barrier coating provides excellent oxygen barrier properties & interlayer bond strength to films and paper substrates. An advantage of the high barrier coating is that it is entirely recyclable, and when applied on various substrates like, PE, BOPP, MDOPE.. The product is ideal for food packaging applications with all FDA certificates in place.

### **UFLEX LTD**

**Product:** Flexi Tubes with ended graphics

**Category:** Best Branding

**Description:** Flexitubes with High-end Graphics and Matte Finish for Denver

### **MAX SPECIALITY**

#### **FILMS LTD**

**Product:** Transparent Ultra High Barrier BOPP for Sustainable Packaging

**Category:** Innovation

MAXOPP-TS25TTI-TB3 is a transparent Ultra High Barrier BOPP film; one side of the film is designed with an ultra-high barrier layer to exhibit excellent barrier performance, while another side surface of the film is corona treated as well as heat sealable. The film is suitable to use as a sandwich layer & as well as the top layer of a laminate. The Excellent Oxygen and moisture barrier keep products tasty, crispy, and safe.

### **SIEGWERK INDIA PVT LTD**

**Product:** Flexographic Packaging Solutions for PP Extrusion Lamination for Woven Sack

**Category:** Innovation

### **ITC LTD**

**Product:** ENRICA PLATINUM RESERVE XO BRANDY

**Category:** Structural Innovations, Graphic Designing

**Description:** This stable carton made from virgin board is designed with a sleeve for holding the bottle neck and the lock bottom carton profile enables easy filling.

The liquor carton is printed with UV inks through offset printing technology with bright reddish-brown shades and contrasting clement grey over the pure white & bright virgin substrate. An ingenious pattern of maze is created throughout the carton with the shiny gloss and grainy texture effect.

### **MIRA CLON INDIA**

**Product:** Pure Flexo

**Category:** Printing Innovation