



UFlex's Holography and Printing Cylinders business verticals to exhibit their wide range of products and solutions at LabelExpo India 2022

Press Note | November 10, 2022 | Issued by UFlex Limited - UFlex Limited, India's largest multinational in flexible packaging materials and solutions, is exhibiting its wide range of holographic products and solutions and printing cylinders at G-20, Hall No 3, at LabelExpo India 2022, from November 10 through November 13.

Today, brand owners scout for product enhancements and customised solutions to enable their brands to stand out on retail shelves, prevent counterfeiting, and fulfill consumers' demand for sustainable products, packaging and processes. At LabelExpo India 2022, the UFlex Holography business is exhibiting its product portfolio including registered foil stamping solutions, cold foil solutions, hybrid security labels, holographic sterling lens effects, and 3D optics labels. These products serve the dual purpose of brand enhancement and anti-counterfeiting for a large number of brands across industries globally.

In addition, the UFlex Printing Cylinders business division is also participating in the Expo and is displaying its wide range of products and solutions including flexo plates, elastomer plates, and photopolymer plates. The UFlex Cylinders business division manufactures Flexo KodakNX printing plates that are popular worldwide owing to its excellent print quality. Flexo KodakNX printing plates are the preferred choice for flexo printing on account of their laser square spot imaging technology. The print efficiencies and compatibility of these plates with sustainable inks (water-based inks) enable printers and brand owners to step closer to their sustainability goals, in addition to delivering supreme quality print impressions.

About UFlex's Holography business - The Holography business of UFlex has always been ahead of the curve when it comes to offering advanced anti-counterfeiting solutions with unique security features and brand enhancement features to its customers. Its client range includes pharmaceutical, automotive, FMCG, consumer electronics, F&B, textiles, and more. The business offers an array of holographic solutions to brand owners to help their brands stand out on retail shelves, distinguish their products from fake products, and authenticate legitimate transactions and returns - thus promoting safe business practices.

About UFlex's Printing Cylinders business - The Printing Cylinders Business of UFlex traverses the complete print life-cycle from design to print and offers infallible printing consistency and eco-friendly products to flexible packaging, textiles, wood and steel industries. The printing cylinders business with its manufacturing facilities in Noida, Jammu and Sanand (Gujarat), offers high-quality printing cylinders and flexo plates, along with exceptional customer service. Its Noida facility is equipped with a fully automatic Robotic Laser Engraving line from Think Laboratory Japan, and a direct and indirect embossing line from Europe.

UFlex looks forward to welcoming you at our stall G-20, Hall No 3.

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About UFlex Limited - UFlex is India's largest multinational in flexible packaging materials and solutions. Since its inception in 1985, UFlex has grown from strength-to-strength and has created a presence across all verticals of the packaging value

chain – Flexible Packaging, Packaging Films, Aseptic Liquid Packaging, Holography, Printing Cylinders, Engineering and Chemicals.

By offering end-to-end solutions to numerous Fortune 500 clients across various sectors like FMCG, Consumer Product Goods, Pharmaceuticals, Building Materials, Automobiles and more, in over 150 countries, UFlex has established an unblemished reputation for defining the boundaries of the "Packaging Industry" in India and abroad. This is thanks to its 10,000+ multi-cultural employees who work to develop innovative, value-added, and sustainable packaging solutions. Headquartered in Noida, UFlex enjoys a global reach with sophisticated manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, Russia, Nigeria and Hungary.

A winner of various marquee global awards for its product excellence, innovation and sustainability, UFlex became the 'first company in the world to recycle mix plastic waste' earning it recognition at Davos Recycle Forum in 1995. For more details, click on www.uflexltd.com